



Central Texas Business Resource Center

www.centexbrc.org

300 Cheyenne, Room 101 * Killeen TX 76542
Phone (254) 200-2001 * Fax (254) 200-2002

June Event Schedule

The Central Texas Business Resource Center (the BRC) provides high-quality business counseling, training and assistance to potential and existing small business owners. Each month the BRC offers or sponsors classes and special events for the small business community.

THE ART OF SHOWING OFF!

“FLAVORS” EVENT EXHIBITORS ARE ENCOURAGED TO PARTICIPATE. This special workshop will cover practical tips for businesses that exhibit in trade shows, conventions, conferences, festivals, etc. The workshop will show you how to make your experience as stress-free and profitable as possible.

Tuesday, 6/1/10 5:30 – 7:00 pm

No charge

WRITING A SUCCESSFUL BUSINESS PLAN

This course will discuss specific techniques to use in order to write a persuasive business plan. A workbook for preparing a business plan is included.

Tuesday, 6/8/10 5:30 – 7:00 pm

Cost is \$25 per person

STARTING A BUSINESS – Setting Business Financial Goals

This course will discuss the three major aspects of financial feasibility (start-up costs, profitability and cash flow) and what sources of funding are available.

Tuesday, 6/15/10 5:30 – 7:00 pm

Cost is \$25 per person

FACEBOOK FOR BUSINESS

Facebook is not just for individuals to keep in touch with friends. It's a very effective networking and marketing tool that can create awareness and connect your business or organization with your community. This session will cover: intro, stats & trends, basics.

Tuesday, 6/22/10 5:30 – 7:00 pm

Cost is \$25 per person

All classes above include all materials and are conducted at the Killeen Workforce Center, 300 Cheyenne. Please reserve your seat at least one day in advance by phone at (254) 200-2001 or e-mail dianed@workforcelink.com

FastTrac NewVenture Business Startup Program

FastTrac NewVenture business planning program assists potential and existing small business owners and managers to develop the skills needed to start, manage and grow a successful business. You will learn how to identify and reach your target market, set financial goals and build an effective team. At the end of the program you will have a fully developed, well researched written business plan. (Cost is \$249.00/person)

June 7 – July 15, 2010 * Meets every Monday and Thursday * 6:30pm-9:00pm

The Central Texas Business Resource Center is a collaboration of Workforce Solutions of Central Texas, Central Texas College and the Greater Killeen Chamber of Commerce.

